

Context

What

Working better together
around local needs

Why

Build on Covid experiences
and support community
ambitions

How

- Shared principles; way of working
- Alignment
- Simplification

Vulnerabilities

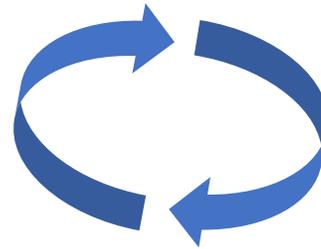
- *social inequalities*
- *hidden harm*
- *shielding*
- *stop people getting ill*

Common Purpose

- *the order of doing*
- *what matters - a common purpose*
- *quick decisions - oversight by trust*
- *affects every aspect of life*
- *leadership at all levels*

Localism

- *social partnerships - impact*
- *gaps before statutory responses*
- *distributed services*
- *real world learning*



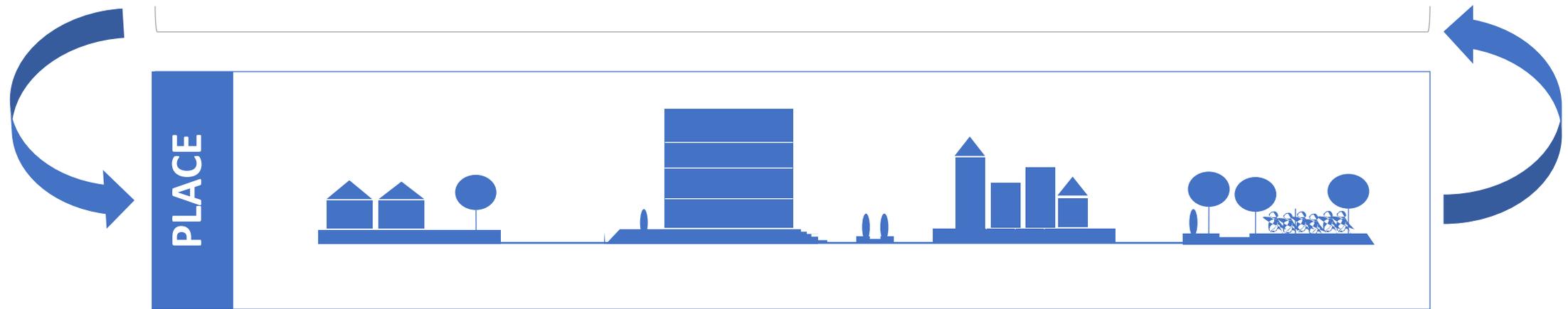
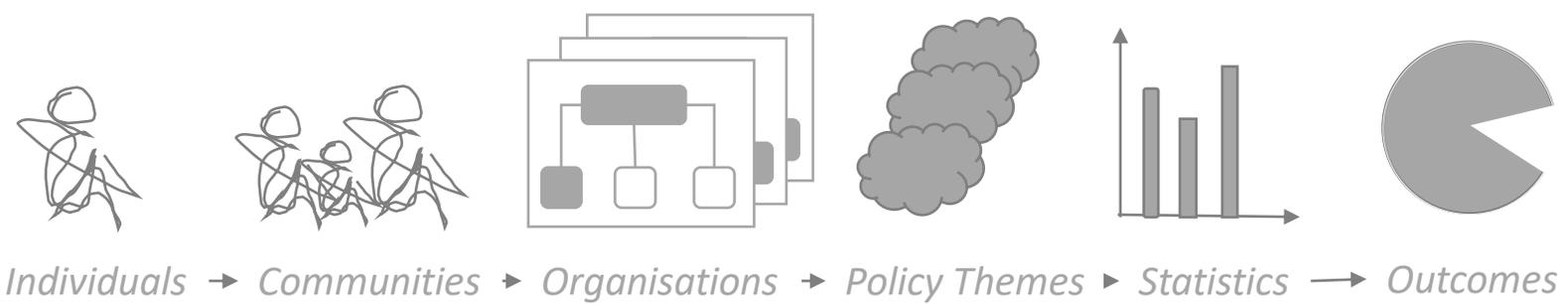
Capabilities

- *trusted people*
- *rediscovered interests*
- *national tensions*
- *new ways of working*

Infrastructures

- *ownership of space*
- *resourcing*
- *digital equity*
- *new settings*

Place as a Mechanism for Change



Agenda

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- Key issues
- Success =
- Working together priorities

Key Issues

- Covid
- Resilient communities for flooding and winter maintenance
- Resilient communities worked very well
- Linked in with the idea of how you define what a place is in geographic terms and community terms
- Have been looking at ways to plan
- **Planning for areas beyond where we live**
- There will be communities who feel like a community, a place
- The whole of Edinburgh will be completely different
- Resilient community, 300 properties, knocked on doors, got buy in
- A small area
- **When we are thinking about priorities, priorities will be different for the sub sets of Berwickshire**
- Big towns, villages, rural farming community
- **Neighbourliness**
- Ambition, and what success looks like
- What resilient communities can be if support is provided at the right time
- **Red tape removed**
- Communities responded, and responded well
- Communities well equipped
- **Needs met before social work**
- Community assistance hub
- At times phone lines were not being used because support locally
- **Natural networks to be fostered**
- **Risk that the voluntary sector is forgotten, undervalued, only used in when as required**
- Informal networks

Key Issues

- Recognising that there are micro priorities
- Areas that have their own priorities
- Overarching proprieties
- Feel sometimes that the top level priorities are set at top level
- Can the top level priorities be set from bottom up rather than national policy
- Age
- The younger generation
- Think about everybody
- Especially those without vehicles
- Finished school, family in farming
- Connectivity, digitally and transport important for young people
- They have a better grasp of digital things
- Ensuring everybody has good broadband
- Sometimes clunky
- Access to transport
- The challenges of learning to drive
- Being able to drive
- Station at Reston, £20m
- Four trains in each direction each day
- Need more
- LNER
- Earning Edinburgh wages and bring back to the Borders
- Working here
- Mobile digital connectivity
- Unique opportunity post Covid, rewriting contracts so staff only to attend office 40% of time....more opportunity to work locally
- 2 day commute
- Makes the Borders much more attractive

Key Issues

- In the next couple of days, a draft economic strategy to be launched
 - Cross sector, third and voluntary, RSL's, all kinds of people involved
 - Talks about a better connected place, a greener place, a thriving place
 - Somewhere where innovation and development happens
 - This is the land of David Hume
 - Inventing the modern plough
 - Not a backwater
 - Fantastic connections to England and beyond
 - HS2 To Carlisle
 - Great opportunities here
 - Covid has thrown up phenomenal examples of collaboration
- Neighbours talking
 - Folk seeing eye to eye
 - Incredible feeling of collaboration across the Borders and South of Scotland
 - Its why we are here

Success

Collaboration

Priorities

Scales of place

Informal networks

work

wages

Prevention

Connectivity

Red tape

Innovation

Success

- Digital and the new digital age
- Impact on localism
- If consumers wish to buy in their house
- Using amazon as a mechanism
- Blended experiences
- More young eople staying in the Borders for work or study
- Study beyond school is limited
- Looking at options for this,
- Amazon.....not a success buying
- If we did these things right, people would know they can set up a business here, cheaper than Edinburgh with fantastic landscapes, and footfall
- Fantastic opportunities
- Need further education opportunities
- Young people feeling represented, having a say over local policy and things that matter to them
- Education policy experience in school
- More pupils have greater say of what comes into their school
- More voice on more of x or y for young people in their schools
- Lots of lads who worked on the farm had to travel a few miles to get to work, then after a while afford motorbike or car
- Bikes
- Relying on hitchhiking or bike
- Young people new and in the past have many of the same problems
- Amazon
- Customers got into online shopping
- Mail order bit
- Older customers were not comfortable going out
- Double whammy.....online shopping and people staying at home
- Shopping was a social thing
- Combinartion of things happening

Success

- Bikes
- E-bikes are the future
- Reston link, ebike commute
- Big issue is population
- Every single organisation struggles for members, consultancies, voluntary group
- People are volunteers on many groups
- Need more homes
- Tiny villages and sizeable villages need a proportion of more homes to support local services
- Different reasons for more homes in different places
- Digital as an opportunity
- If we choose to use Amazon [moral and economic choice]
- Digital works in 2 ways: Eyemouth pies across the UK
- Duns brownies open in Princes St and across UK
- Get digital infrastructure right
- Position as a great place to live
- A lot of good companies based here with blended working can work here
- Decentralisation
- More local places working better with local services
- Bringing population into the area
- Need critical mass of individuals and families with sufficient income to support new emerging businesses
- Growing and diverse population
- The area is fairly mono cultural and ageing
- Supporting digital
- Mental wellbeing
- Fair work

Issues

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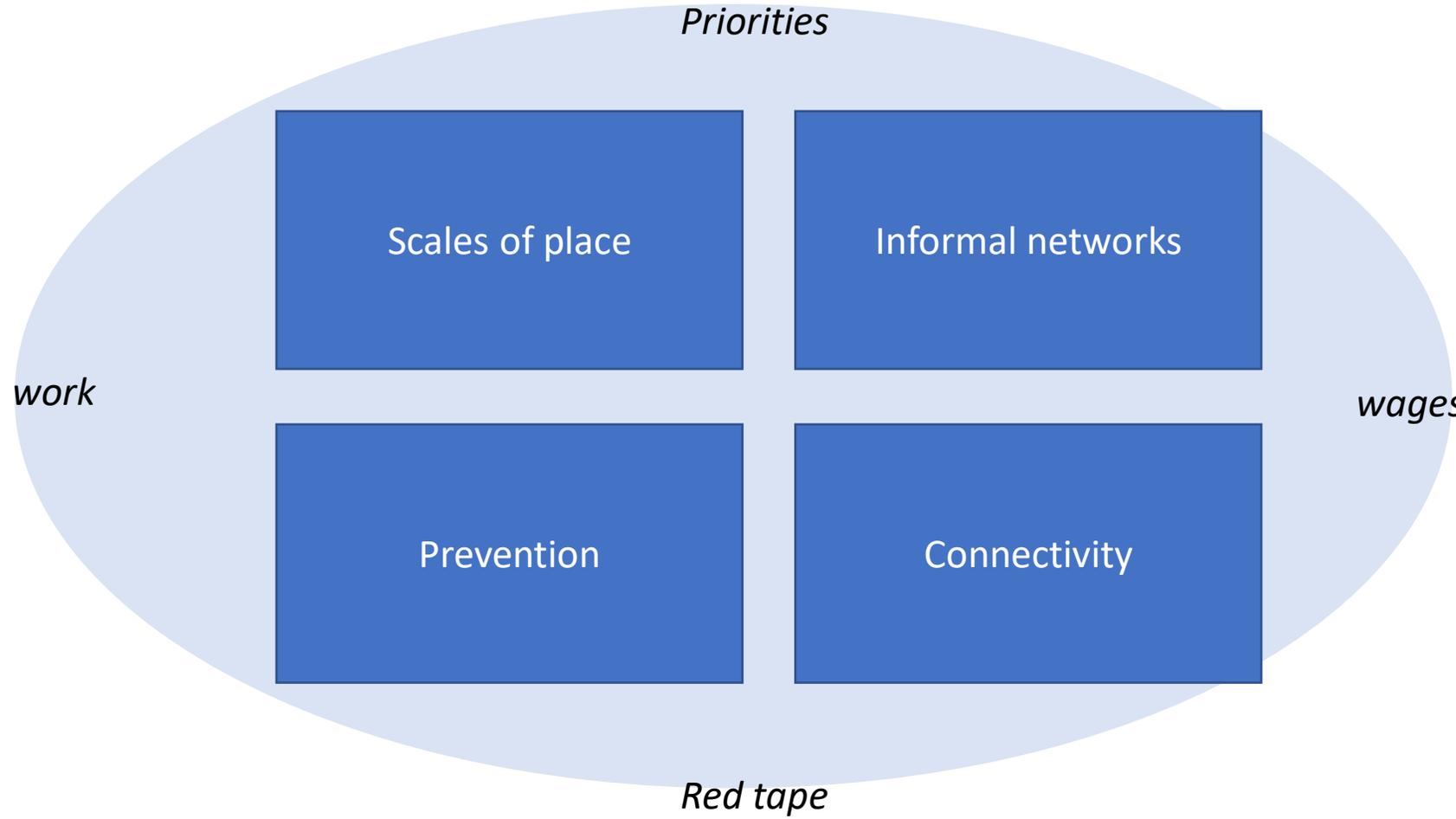
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Success

